

ANNEX B

About The Shell LiveSPARK Awards 2013

Shell LiveSPARK aims to reward and recognise students who have demonstrated great passion in entrepreneurship. It intends to promote entrepreneurship in its widest sense by encouraging and recognising students who have demonstrated keen interest and commitment in entrepreneurship

Entry Criteria

All full-time students up to the age of 21 years old in Secondary Schools, Junior Colleges, ITE, or Polytechnics are eligible to participate, supported by their respective educational institutions. Graduates of these institutions who have graduated within a year at the point of application are also eligible.

Results

There are two categories of Awards, namely Post-Secondary and Secondary, with prizes as follows:-

Category: Post-Secondary

Award	Name of Winner	Post-secondary
Top Winner	Tan Yue Ting, Daphne <i>Temasek Polytechnic</i>	\$1,000
Merit Winner	Anuar Hossan Bin Mohd Agos <i>ITE College Central</i>	\$500
Merit Winner	Chan Ying Ying <i>Nanyang Polytechnic</i>	\$500
Merit Winner	Liau Long Min <i>ITE College Central</i>	\$500

Partners:

Category: Secondary

Award	Name of Winner	Amount
Top Winner	Wong Jia Hao, Nicholas <i>Pioneer Secondary School</i>	\$1,000
Merit Winner	Quah Zhi Wei, Alexander <i>Bartley Secondary School</i>	\$500
Merit Winner	Soon Li Ting, Felicia <i>Ngee Ann Secondary School</i>	\$500
Merit Winner	Tsai Yong Qing, Shanisse <i>Raffles Girls' School</i>	\$500

Partners:

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Top Winner, Post-Secondary Category

Name, Age: Tan Yue Ting, Daphne, 20
Educational Institution: Temasek Polytechnic

Daphne is a familiar face in entrepreneurship competitions in Singapore. She took part in no less than seven main entrepreneurship contests in 2013, quite a feat for a student who needs to juggle academic obligations and interest in entrepreneurship. Out of the seven competitions, Daphne bagged the championship for the Biz Venture Open Category at the 14th Start-Up @ Singapore organized by the National University of Singapore.

In 2012, Daphne put her entrepreneurship knowledge to real test by establishing *Heroina* to further develop the H-Frame walking aid and market it to the healthcare industry. She also plans to develop a series of walking aids to complement the H-Frame.

Merit Winners, Post-Secondary Category

Name, Age: Anuar Hossan Bin Mohd Agos, 19
Educational Institution: ITE College Central

Anuar, a cycling enthusiast and a first-year *Higher Nitec* in Shipping Operations & Services student at ITE College Central, was shocked when he came across a motionless rider next to a crashed motorbike in an early morning road accident.

Highly conscious of road safety, he started brainstorming for ideas to make the roads safer for cyclists like him, as well as other road users. He then came up with the idea of marrying a simple cyclist glove with blinking LED lights. With its miniature size, light weight and low power consumption, the LED device can be attached to the gloves to blink in the dark and, in turn, get the cyclist noticed, especially when putting out his hand to switch lanes or turn corners at road junctions. Anuar's product won the #Startable Entrepreneurship Competition organized by the Nanyang Technological University. He used the \$10,000 prize he won in the competition to further develop this product and put it on the market.

Merit Winners, Post-Secondary Category

Name, Age: Chan Ying Ying, 18
Educational Institution: Nanyang Polytechnic

Currently a second year student in Nanyang Polytechnic, Ying Ying is passionate about retail and entrepreneurship. Her first entrepreneurship experience was the Mayor's Award, *My First Break*, which won her a trip to Shanghai, China to learn from successful Chinese businessmen and Singapore entrepreneurs in China. Ying Ying's passion in business has led her and her partners to take over a 300 square-foot store in Scape Underground to provide customised leather products like diaries, phone cases, name card holders and pencil cases to customers. Always with a kind heart for the disadvantaged, Ying Ying will be hiring hearing-impaired individuals to work in her store.

Name, Age: Liao Long Min, 19
Educational Institution: ITE College Central

Long Min and his girlfriend love buying and collecting toys. His intention to turn their hobby into business gave rise to the idea of creating a website for toy enthusiasts to meet, share and enhance their interest and knowledge on all types of toys. Toy enthusiasts are keen and always on the lookout for the new and fascinating toys to add to their collections. They are known to sell, upgrade and even dispose of their toys to keep their collection quantity in check. ToyXC acts as an exchange centre for the enthusiasts to sell and exchange their toys.

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Top Winner, Secondary Category

Name, Age: Nicholas Wong Jia Hao, 14
Educational Institution: Pioneer Secondary School

Nicholas took part in the Creative Leaders at Pioneer (CLAP) Programme in school where he picked up knowledge on entrepreneurship, innovation and idea generation. He also participated in many entrepreneurship competitions such as the National Pushcart Challenge 2012 & 2013, ICE Challenge 2012 and Young Entrepreneurship Challenge (YES 2013). Besides taking part in competitions, Nicholas hones his entrepreneurship skills through helping friends design websites. He instituted Search Engine Optimisation for corporations like Fulton Capital, Bayu Marina Resort, and Numberland Sdn Bhd, receiving glowing testimonials from them.

In Jan 2012, Nicholas founded a blogshop called "Shopping I love You" marketing fashion, fashion accessories and toys. Nicholas is now working on an online platform for cooking enthusiasts to trade recipes.

Merit Winners, Secondary Category

Name, Age: Alexander Quah Zhi Wei, 16
Educational Institution: Bartley Secondary School

Alexander participated in the Bartley Secondary School Entrepreneurship Competition 2012 and his team was awarded the top prize of \$1200 with the innovative U-dryer for umbrellas. He went on to clinch third prize in the Youth Entrepreneurs Competition 2012, with a new product idea - elastic shoelaces.

Merit Winners, Secondary Category (cont'd)

Name, Age: **Soon Li Ting, Felicia, 16**
Educational Institution: **Ngee Ann Secondary School**

Felicia started the online shop Shopaholics Analogy when she was in Secondary Two, selling clothing, bags, handmade accessories, foldable water bottles etc. With \$100 capital, she achieved \$1100 in sales, with a net profit of \$600 within four months. She has participated in numerous national competitions and won the Bronze Award in the National Youth Business Challenge 2012.

Name, Age: **Tsai Yong Qing, Shanisse, 16**
Educational Institution: **Raffles Girls' School (Secondary)**

Shanisse was actively involved in Project iCANCERvive, with the Children's Cancer Foundation as its beneficiary. With her team, she organised the fund raising initiatives like the concert "Lumiere", bazaar and street sales, and a National Record creation attempt for "The Largest Logo Made of Thumbprints". Her team participated in The Singapore Technology Challenge 2012 and won first prize for Sponsorship and Marketing. They also won the Gold Award in the same competition.