

## ANNEX A

### About The Shell LiveWIRE Awards 2013

Shell LiveWIRE Awards recognises and rewards young people who are outstanding in business start-ups. The award provides young start-up companies with a myriad of executive workshops and exposure to the business community through networking opportunities.

### **Entry Criteria**

Applicants must be aged 30 years old and below, and a key executive partner of a business that has been running for a period no more than 36 months.

To qualify for the Most Promising Entrepreneur Award, applicants must be aged 25 years old and below, and been in business no less than 12 months.

### **Results**

<b>Award</b>	<b>Name of Winner</b>	<b>Amount</b>
Top Winner	<b>Mr. Chan Xian Yao Clarence</b> <i>Bandwagon Pte Ltd</i>	\$10,000
Special Mention Winner	<b>Ms. Brenda Nicole Tan</b> <i>Gametize Pte Ltd</i>	\$2,000
Most Promising Entrepreneur	<b>Ms. Wang ChunShu, Esther</b> <i>Joytingle Pte Ltd</i>	\$2,000
Merit Winner	<b>Mr. Fu Yong Hong</b> <i>GreenDot Gourmet Pte Ltd</i>	\$2,000
Merit Winner	<b>Ms. Seow Hui Fang Candice</b> <i>LolliBox LLP</i>	\$2,000
Merit Winner	<b>Mr. Yeo Chang Wen Kenneth</b> <i>Big Boat Studio Pte Ltd</i>	\$2,000
Merit Winner	<b>Mr. Zhang Weiliang</b> <i>Avetics Pte Ltd</i>	\$2,000

Partners:

## Shell LiveWIRE Awards 2013

### Top Winner

**Name, Age:** Mr Chan Xian Yao Clarence, 27  
**Designation:** Founder  
**Company:** Bandwagon Pte Ltd  
**Website:** <http://www.bandwagon.sg>

*“Live your passions, keep learning, and don't give up.”*

Bandwagon is a live music gig finder, a web application designed to connect audience to live music and give local music a bigger stage. Its website features the most comprehensive gig list on the web. Other than searching for live performances, Bandwagon is the place for star search agents to discover new artists. It also allows music lovers to keep themselves updated through Bandwagon's editorial via daily content to keep music lovers on the move with music performances in Singapore.

Clarence graduated with 1<sup>st</sup> class honours in Economics at SMU, but chose to start a business merging both his passions - Music and Business. He created his network of industry contacts from scratch. In two years, Bandwagon is connected to many major concert promoters, local and international record labels, with more than 150 venues and over 1,200 artists in Singapore.

Bandwagon is one of the few music and tech start-ups in recent years that is widely acknowledged by both the music and start-up scenes. The company was featured in Esquire, TODAY, Business Times, 938LIVE, Yahoo!, I-S Magazine, Tech in Asia and SG Entrepreneurs. Its success is unique and rare in the online music industry in Singapore and the region.

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Partners:

### Special Mention Winner

**Name, Age:** Ms Brenda Nicole Tan, 26  
**Designation:** Co-Founder  
**Company:** Gametize Pte Ltd  
**Website:** <http://www.gametize.com>

*"If not today, then when? Tomorrow? Next year? But what if I'm dead tomorrow or next year?"*

Gametize specializes in gamification - using game and game psychology to engage and motivate specific groups of people on a particular task. Its cloud-based platform allows brands and businesses to easily build a game within five minutes without extensive technical knowledge and publish it in various platforms such as web, mobile and Facebook. Gametize is presently one of the leading gamification companies in Asia, and aims to make the world a better place, one game at a time.

Brenda is part of the founding team of Gametize and likes to refer to herself as an octopus as she juggles a variety of roles such as web development, Android development, design, business development and marketing.

### Most Promising Entrepreneur

**Name, Age:** Ms Wang ChunShu, Esther, 25  
**Designation:** Founder  
**Company:** Joytingle Pte Ltd  
**Website:** <http://joytingle.com>

*"Children First, Patients Second".*

Through its innovative product, Rabbit Ray, Joytingle works with healthcare professionals to allay fears and misconceptions amongst children that medication is a form of punishment. It envisions a world where chronically ill children can be better encouraged and healed at the same time.

Incorporated in May 2012 – Joytingle has worked with KK Women's and Children's Hospital (Rehabilitative and Emergency Department), National University Hospital (Child Life Program) and Eastern Health Alliance (Innovation Team) on the development of the toy.

### Merit Winners

**Name, Age:** Mr Fu Yong Hong, 24  
**Designation:** Co-Founder  
**Company:** GreenDot Gourmet Pte Ltd  
**Website:** <http://www.greendot.sg>

*“Discipline in your personal life will translate to excellence in the other areas of your life.”*

Yong Hong is the co-founder of GreenDot and a final year student at NUS Business School. Founded in 2011, GreenDot was awarded the SPRING ACE Start-Up Fund to apply its Green Fast Food concept in schools, to change the boring and unappealing stereotype that people have of vegetarian food. With the belief that eating has a greater purpose, GreenDot aims to help people eat right.

Since 2011, GreenDot has expanded its presence into various schools and commercial malls. The entrepreneurs behind the company have also been awarded 2<sup>nd</sup> Runner Up in the Young Entrepreneur Award 2013 organized by MediaCorp and Canon.

**Name, Age:** Ms Seow Hui Fang Candice, 28  
**Designation:** Founder  
**Company:** LolliBox LLP  
**Website:** <http://www.lollibox.sg>

*‘If opportunity doesn’t knock, create one yourself’*

With a passion and talent for arts and craft, Candice aims to make LolliBox the number one creativity company for children in Singapore, with the vision to develop every child’s creativity and expression.

A common challenge that most parents face is searching for enriching activities to engage their kids. They do not know where to begin or lack the time and resources. That’s where LolliBox comes in. It provides customized arts and craft materials in a box to parents on monthly subscription basis.

LolliBox also offers services for corporations - running arts and craft workshops, and customizing craft boxes for family events and company road shows. Some of their corporate clientele include Citibank, Sony, LG, Wing Tai, Sentosa and Suntec City.

### Merit Winners

**Name, Age:** Mr Yeo Chang Wen Kenneth, 27  
**Designation:** Co-Founder  
**Company:** Big Boat Studio Pte Ltd  
**Website:** <http://www.bigboatstudio.com>

*"I'd rather be the one that lived than the one that read."*

Big Boat Studio creates its own Edutainment programmes and shows for preschoolers through song, dance and story-telling activities. These programmes aim to teach children communication and cognitive skills in a fun and engaging way. Together with Gloobaloo, a lovable alien toy, and a team of passionate educators and entertainers, Big Boat Studio seeks to inspire every child to discover the joy of learning with the belief that learning is easy when learning is fun.

**Name, Age:** Mr Zhang Weiliang, 26  
**Designation:** Founder  
**Company:** Avetics Pte Ltd  
**Website:** <http://www.avetics.com>

*"Innovate on your client's behalf"*

Avetics applies drone technology to provide professional aerial photography, videography, and mapping services. The maps produced have 10 times better resolution than satellite images and are 100% cloud free. Its product clinched the Ideas Inc Incubator Award in 2013 and Champion in Start-Up @ Singapore 2012 Competition. In addition to marine and yard photography, Avetics plans to offer offshore aerial photography and is exploring aerial inspection in the oil and gas industry in near future.

In a short span of time, Avetics has lined up an impressive list of big-name customers that include ST Marine, PPL Shipyard, Sembcorp Marine, Singapore Land Authority, Housing Development Board and Surbana.