

Why choose Shell FuelSave Diesel?

OUR MOST ADVANCED CLEANING FORMULA ¹	HOW YOU CAN BENEFIT ²	BUSINESS VALUE ²
<ul style="list-style-type: none"> ■ Dual detergent DYNAFLEX Technology¹, designed to help clean up injector deposits and prevent further build-up 	<ul style="list-style-type: none"> ■ Better fuel economy² ■ More torque and load-pulling power when needed ■ Lower exhaust CO₂ emissions and black smoke⁴ 	<ul style="list-style-type: none"> ■ Lower fuel and operating costs ■ Vehicle reliability ■ Reduced environmental impact
<ul style="list-style-type: none"> ■ Formula¹ to help improve oxidation stability and keep fuel more stable in the presence of bio components 	<ul style="list-style-type: none"> ■ Reduced risk of fuel degradation and sludge build-up 	<ul style="list-style-type: none"> ■ Equipment reliability
<ul style="list-style-type: none"> ■ Corrosion inhibitor to help prevent corrosion in critical fuel system components and storage tanks 	<ul style="list-style-type: none"> ■ Reduced maintenance and risk of breakdown 	<ul style="list-style-type: none"> ■ Lower operating costs ■ Reduced downtime
<ul style="list-style-type: none"> ■ Antifoam agent to help reduce foaming when refuelling 	<ul style="list-style-type: none"> ■ Reduced refuelling time and risk of spillage 	<ul style="list-style-type: none"> ■ Increased operating hours



WANT TO BUILD MORE COMPETITIVELY?

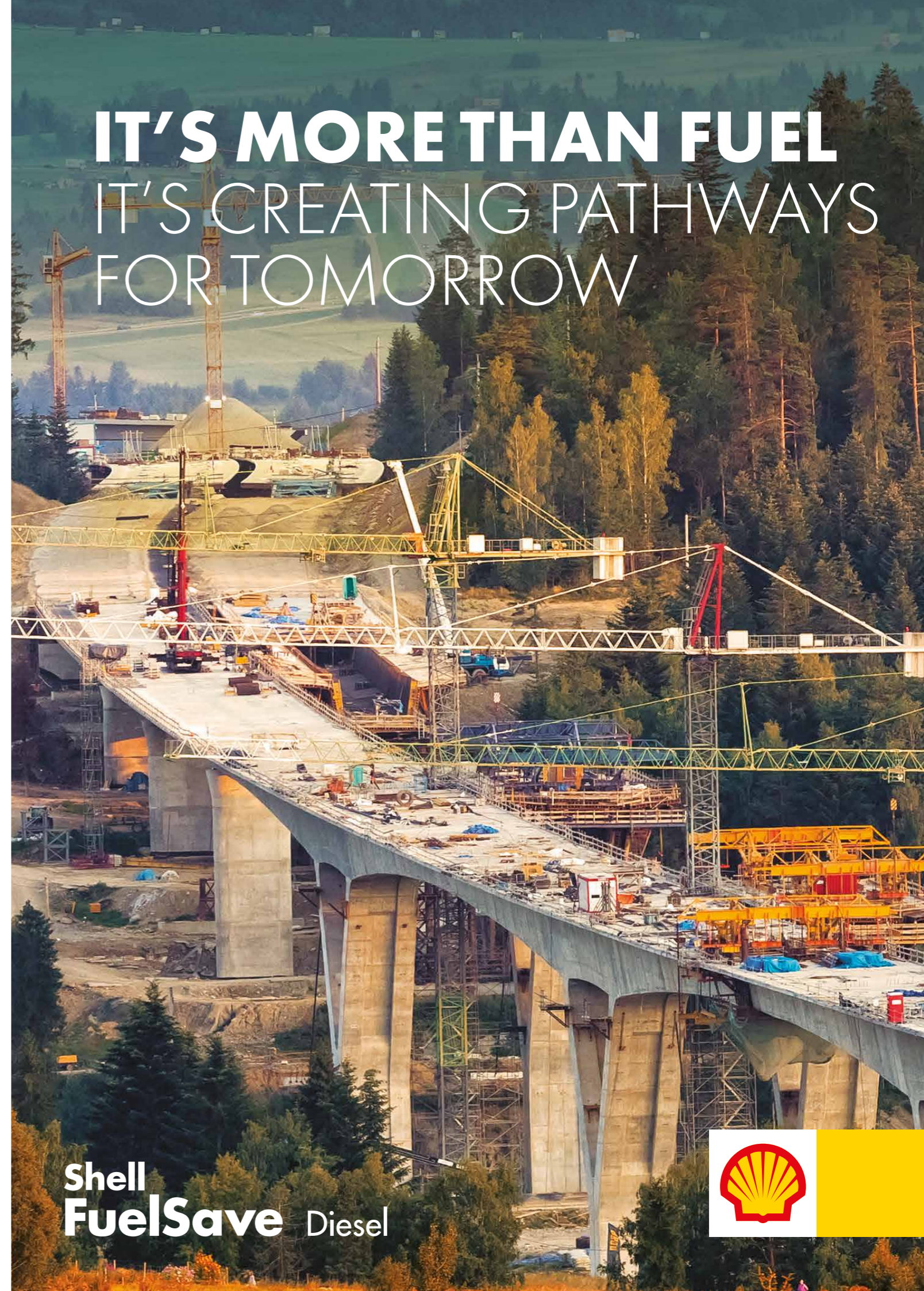
What you put in today shapes your tomorrow. Contact us to learn how Shell FuelSave Diesel can take your business to new heights.

[Name]
 [Contact Information]
 [Email]
 [Website]

SHELL COMMERCIAL FUELS
 TOGETHER ANYTHING IS POSSIBLE

¹DYNAFLEX Technology or DYNAFLEX formulation are our names for our latest generation of advanced formulations for gasoline and diesel fuels. See www.shell.com/commercialfuels for more information. | ²Shell FuelSave Diesel is designed to help provide by up to 3% fuel economy, compared to regular diesel without fuel economy formula. Actual savings may vary according to vehicle, driving conditions and driving style. Internal Shell tests and with customers have shown a range of fuel savings depending on age of vehicle and type of operations. | ³As experienced by some customers rather than Shell protocols. Benefits will vary according to type of operation, vehicle, driving conditions and driving style. | ⁴In heavy-duty engines up to and including Euro III. | ⁵Compared to regular diesel without fuel economy formula. Based on demonstration tests with off-highway heavy-duty Tier 4 engines in collaboration with DLG Germany. Achieved within 50 hours of engine operations and 4 tankfuls. | ⁶Shell FuelSave Diesel with DYNAFLEX Technology meets the Worldwide Fuel Charter requirements for less than 2% power loss associated with injector cleanliness. | ⁷For the same amount of fuel compared to regular diesel without fuel economy formula and to standard lubricant. Baseline of 500,000 lt and 50 lt/hr fuel consumption per equipment. Based on demonstration tests with off-highway heavy-duty Tier 4 engines in collaboration with DLG Germany.

IT'S MORE THAN FUEL IT'S CREATING PATHWAYS FOR TOMORROW



Shell FuelSave Diesel



Build a strong foundation

Demand for homes, commercial areas and city infrastructure is constantly on the rise. At the same time, projects become more complex, with shorter turnaround time and with higher environmental focus. These pressing challenges call for an energy solution like Shell FuelSave Diesel with DYNAFLEX Technology¹ to help your business deliver more with less.



ASSET EFFICIENCY

Specially formulated to help provide better fuel economy² and more load-pulling power, our fuel enables your vehicles and equipment to operate on-site for longer hours reliably and at lower cost³ – so you can save more to invest more.



SUSTAINABILITY

With Shell FuelSave Diesel you can support your environmental efforts multi-fold:

- Carbon footprint: Lowering CO₂ emissions through better fuel economy²
- Community care: Less black smoke⁴ through more efficient combustion
- Compliance: Supporting use of biofuels through dehaizing action and improved fuel stability



REDUCING TOTAL COST OF OWNERSHIP

Our dual detergent technology works to actively clean up injector deposits and to protect your engines. So you can spend less time in breakdowns and downtime, and more time increasing your productivity and bottom line³.

EXCLUSIVE FORMULATION

2 2

Detergent chemistries – for both newer and older machinery

Deposit control actions – **Clean Up** and **Keep Clean**

ROBUST TEST PROGRAMME

4,000+

hours of engine runs

OVER **9Mkm** on the road

PRODUCTIVITY

UPTO **5.6%** more load-pulling power⁵

Meets Worldwide Fuel Charter requirement for less than

2% power loss⁶



“Our vehicles are required to run for long hours each day to maximise productivity, and using Shell FuelSave Diesel with DYNAFLEX Technology helps us to achieve this and gives us peace of mind.”

Simon Lee
Director, Repair and Maintenance
Chung Nyap Yoon Sdn Bhd, Malaysia

Shell FuelSave Diesel

FAST ACTION

Starts to work after **just one tank**

UPTO **100%**

injector deposit clean-up in **less than three working days⁵**

VALUE FOR MONEY

Up to

3%

fuel economy²

EFFICIENCY COMBO

Up to

236

MORE OPERATING HOURS

from Shell FuelSave Diesel and premium Shell lubricants used together⁷